# June U.S. Retail Sales

## Overview

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|---|---|
| 1 | Retail sales slowed but continued to grow in June, rising 0.2% with May sales revised up to 1% growth. |
| 2 | Retail sales in 1H26 grew a solid 5.1%, with broad growth excluding furniture and department stores. |
| 3 | As inflation remains high, the Fed is expected to hold flat or possibly raise rates. |

## Breaking Down U.S. Retail Sales

In the face of high energy prices, consumer spending slowed in June, but remained resilient, as U.S. retail sales grew 0.2%. This followed May sales, which were revised up to 1.0% growth.

Excluding auto and gas, sales were up 0.4 % for the month and 5.7% YOY. Categories in the red for the month included food & beverage and apparel stores, down 0.2% and 0.3%, respectively. Nonstore retail, including online sales rose 1.9%, fueled by spending surrounding Amazon's Prime Day event, held June 23–26. Sales at sporting goods, hobby, musical instrument, and book stores were up 1.3%. The sporting goods group posted a 15.2% YOY increase, likely boosted by spending around the World Cup.

Retail sales expanded a solid 5.1% in 1H26, with most categories growing except for furniture and department stores, down 2.0% and 0.7%, respectively.

Retail sales are not adjusted for inflation, which saw some relief in June as prices for gas and energy, clothes, and used cars fell. Apparel prices declined 0.6%, while food inflation eased to 0.2%. Gasoline sales fell 5.3% in the month as prices dipped following the Iran war ceasefire; that relief may prove short-lived, however, as tensions reignited this month. Gas prices were still up about 27% YOY. The Supreme Court struck down the IEEPA tariffs implemented in 2025, prompting a wave of refund claims. Tariffs remain a threat, however, as the administration turns to alternative statutes to reinstate them.

Tariff-driven price increases and higher energy prices following the Iran war have strained household budgets. Spending remains concentrated among higher-income households, whose wealth has been lifted by the stock market rally and still stable housing prices.

Earlier this month, the Federal Reserve, led by new Chair Kevin Warsh, held its benchmark rate unchanged in the 3.50% to 3.75% range. Given persistent inflation trends, expectations have shifted from a rate cut toward rates remaining unchanged, or potentially a rate increase, at some point this year.

For questions or analytical support, please call:

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| Seasonally Adjusted Retail Sales<br>Source: U.S. Census, Bloomberg | | | | |
|---|---|---|---|---|
| | June 2026 | June 2026 (Est.**) | May 2026 | June 2026 |
| | m/o/m | m/o/m | m/o/m | y/o/y |
| Total Retail Sales | 0.2% | 0.2% | 1.0% | 6.7% |
| Retail Sales Ex Auto | -0.2% | 0.0% | 1.0% | 6.9% |
| Retail Sales Ex Auto and Gas | 0.4% | N/A | 0.8% | 5.7% |
| Core Retail Sales* | 0.5% | 0.5% | 0.8% | 6.4% |
| By Category: | | | | |
| Furniture & home furnishings | 0.0% | | 1.6% | 0.0% |
| Electronics & appliance | 0.8% | | -0.2% | 8.6% |
| Building materials & garden | 0.1% | | -0.3% | 3.5% |
| Food & beverage stores | -0.2% | | 0.2% | 1.0% |
| Grocery | -0.4% | | 0.2% | 0.9% |
| Health & personal care | -0.8% | | 0.4% | 0.2% |
| Gasoline stations | -5.3% | | 2.6% | 19.8% |
| Clothing & clothing accessories | -0.3% | | 0.9% | 4.8% |
| Sporting goods, hobby, musical instrument & book stores | 1.3% | | 0.8% | 15.2% |
| General merchandise | 0.1% | | 0.4% | 3.5% |
| Department stores | 0.1% | | 1.0% | 3.7% |
| Nonstore retailers | 1.9% | | 1.4% | 14.2% |
| Food services & drinking places | 0.1% | | 1.2% | 3.8% |
| Miscellaneous store retailers | -0.3% | | 3.3% | 6.0% |

* Excludes sales from auto & motor vehicle dealers, gasoline stations, building materials, food services & drinking places
** Represents Bloomberg monthly sales estimates

# Quarterly E-commerce Sales

| Quarterly U.S. Retail Sales; Total and E-commerce<br>Source: U.S. Census | | | | | |
|---|---|---|---|---|---|
| Quarter | Retail Sales ($ millions) | | E-commerce | % Change from Same Quarter a Year Ago | |
| | Total | E-comm | % of Total | Total | E-comm |
| 1Q26 | 1,929,027 | 326,740 | 16.9% | 3.9% | 9.8% |
| 4Q25 | 1,900,653 | 317,999 | 16.7% | 2.7% | 5.9% |
| 3Q25 | 1,893,291 | 310,817 | 16.4% | 4.1% | 5.3% |
| 2Q25 | 1,865,818 | 304,464 | 16.3% | 3.9% | 5.4% |
| 1Q25 | 1,857,201 | 297,701 | 16.0% | 4.4% | 5.2% |

*Retail sales excluding foodservice