retailstat LOCATION

# Aldi's Winn-Dixie Conversions

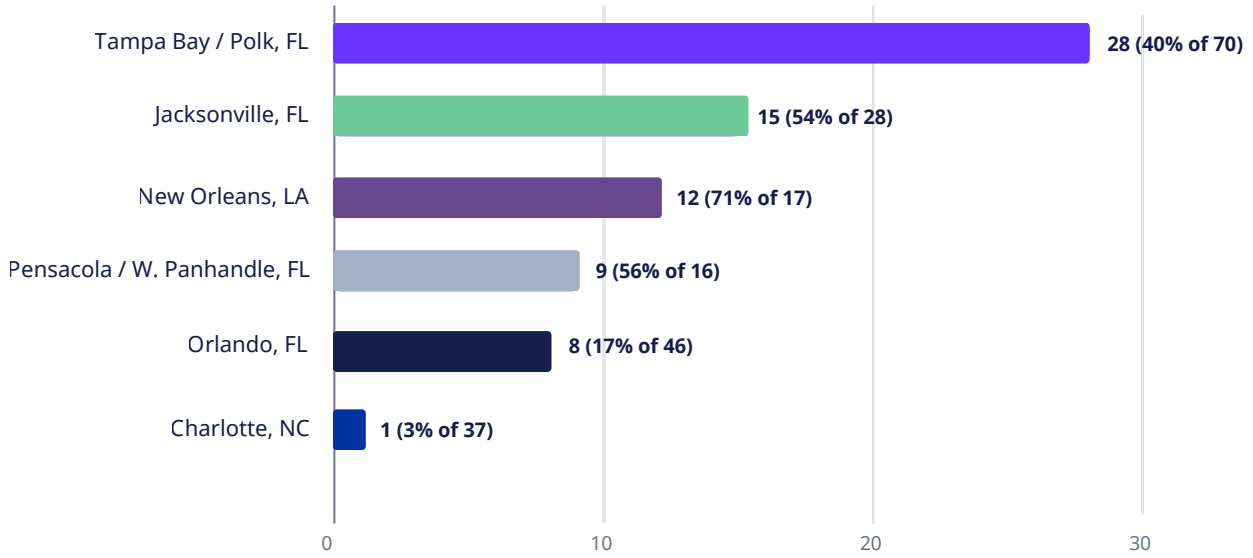
*Where the Grocer is Concentrating its Southeast Expansion*

Aldi announced plans to convert approximately 220 former Winn-Dixie and Harveys supermarkets by 2027. RetailStat compared historical store footprints, current locations, and rebranding records to identify where conversions have opened, where more are planned, and how competition differs across markets.

| 162 | 28 | 71% |
|---|---|---|
| identified and open | announced / not yet open | of open conversions in FL |

## Conversion Activity is Concentrated, Not Evenly Distributed

Florida accounts for 115 of 162 identified open conversions. The mix also varies sharply by market: conversions represent 54% of Aldi locations in Jacksonville, versus 17% in Orlando and 3% in Charlotte. Store counts alone do not show how heavily Aldi's current presence in each market depends on converted locations.




*Identified open Aldi conversions by approximate market (Oct. 2026)*

## What Do These Differences Suggest?

- **Targeted market penetration:** Tampa Bay / Polk leads in number of conversions (28). New Orleans has fewer conversions (12), but those stores account for roughly 71% of Aldi locations in that market group. The relative contribution of conversions is therefore at least as important as the raw count.
- **A measured, but incomplete picture:** RetailStat identified 190 open or announced conversions against Aldi's approximately 220-location plan. The difference of about 30 is a gap between the identified universe and the announced target, not evidence of 30 completed but missing openings.

# Where are the Competing Grocers?

RetailStat measured the straight-line distance from each identified open converted Aldi to current Publix and surviving Winn-Dixie stores. The result: Publix is much more commonly nearby. The breakdown below is mutually exclusive, so every one of the 162 locations appears once.

### Nearby Competitors within Three Miles

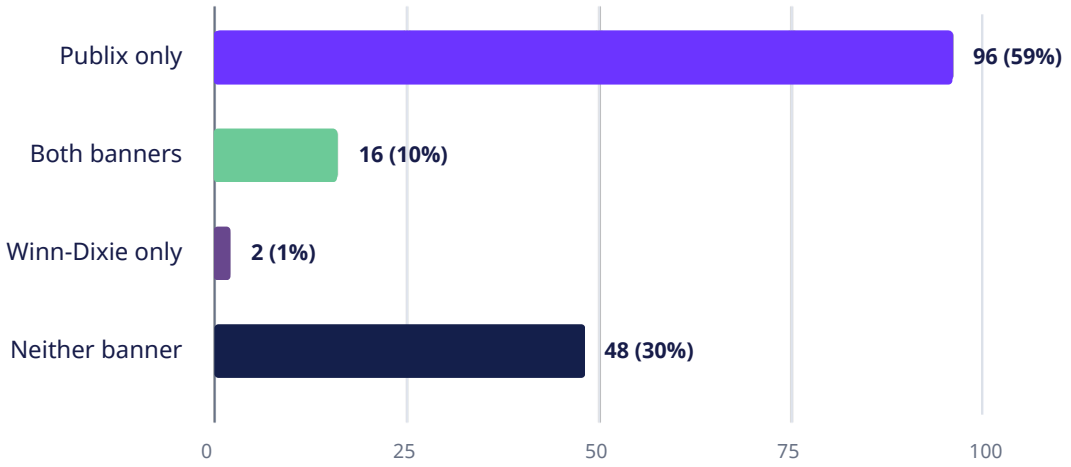



*Chart basis: 162 identified open converted Aldi stores. Bars begin at zero; categories sum to 162.*

**112 / 162 | 69%**
Have at Least One Publix Nearby

**18/162 | 11%**
Have a Surviving Winn-Dixie Nearby

### What this Means for Site and Property Analysis

A former Winn-Dixie address is not necessarily a market without another full-service grocery competitor. Publix is within three miles of 112 converted sites, while a surviving Winn-Dixie is nearby at only 18. For landlords and brokers, conversion tracking helps distinguish an occupied grocery box from a vacated one; for retailers, it identifies where adjacent competitors may affect site-level positioning. These proximity counts alone do not measure sales diversion, customer travel patterns or store performance.

### Why Refreshed Data Changes the Answer

RetailStat's Winn-Dixie grocery location snapshot declined from 224 in December 2025 to 133 in October 2026. Using the newer file changed the share of converted Aldi stores with a Winn-Dixie within three miles from approximately 16% to 11%. This is a difference between dated location lists, not a verified count of individual store closures.

Method and limitations. Candidate conversions were identified by comparing current Aldi coordinates with pre-conversion Winn-Dixie/Harveys sites within approximately 0.25 mile, then checking tenant rebranding records. Market groups use approximate 45-mile anchor-metro assignments. Proximity is straight-line, not drive-time. Figures are RetailStat October 2026 snapshots, not live counts.