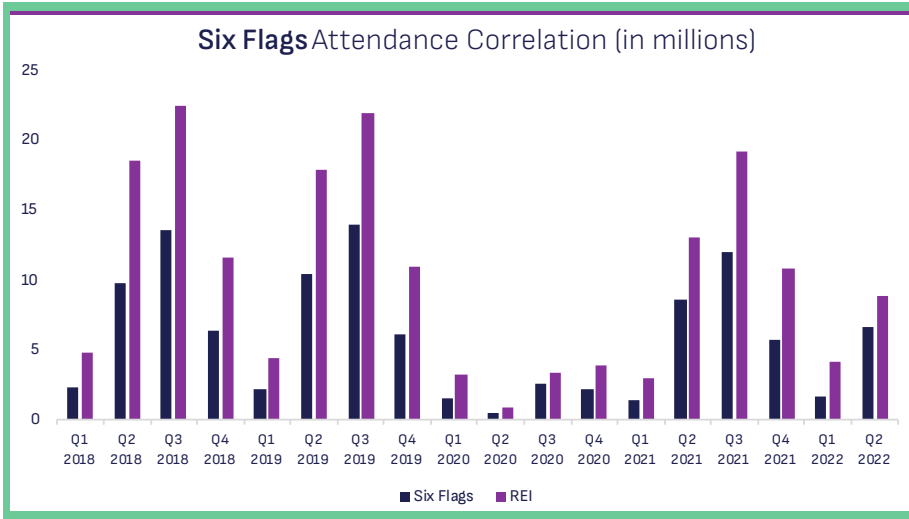


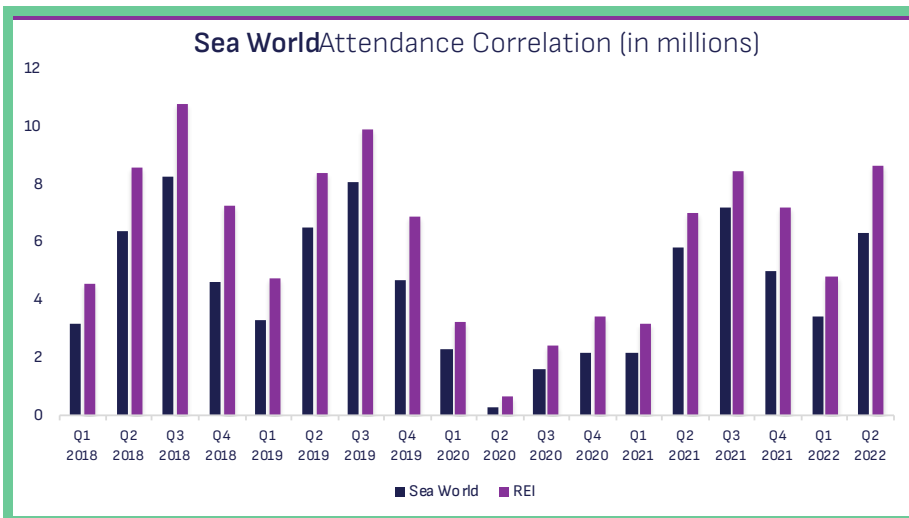
Real Estate Intelligence (REI) by RetailStat allows our clients to analyze all types of retail insights through mobile location data, demographic, and segmentation data to guide better investment decision.

Analyze & Forecast: A Theme Park Case Study

The team at RetailStat analyzed quarterly theme park attendance for all Sea World and Six Flags locations from the beginning of 2018 through the end of the second quarter of 2022.



REI's mobile location data showed a **98.86%** correlation with Six Flags' official quarterly attendance numbers



REI's mobile location data showed a **98.76%** correlation with Sea World parks' official quarterly attendance numbers

We understand the importance of data accuracy, reliability, and timeliness for the hedge fund, investment, and financial community. Our breadth and depth of retail data allows unparalleled insight into the ever-changing world of retail.

WANT TO LEARN MORE? CONTACT US TODAY:

DAVID KUNGL (DAVIDK@RETAILSTAT.COM) OR JOSH SUFFIN (JOSHS@RETAILSTAT.COM)